

Saskatoon Local Media Contacts 2008

The following are the media contacts in Saskatoon for interviews and for press kits. Contacts are listed by the medium in which they prefer to receive materials or requests, if they would like to receive them.

CTV Television

261 First Avenue North S7K 3W3
Interview Contact:
News@Noon and Skybrid
Jeff Rogstad - 665 - 9261
Email: jrogstad@ctv.ca

Shaw Cable & CitySide (community station)

2326 Hanselman Avenue S7L 5Z3
Press Kit / Interview Contact:
Send emails to Janis/Gracie
Email: shawtv10@shaw.ca
Gracie Field 665 – 3787

Curtis Anderson (Arts & Ent)
Email: curtis.anderson@sjrb.ca

Global TV & ShortCuts

218 Robin Crescent S7L7C3
Press Kit Contact:
Rena Montgomerie
Newsroom
Email: rmontgom@globaltv.ca
Interview Contact:
Colleen Wilson
ShortCuts
Fax: 665-6069

Rawlco Radio

650 AM, C95, Rock 102 FM
715 Saskatchewan Crescent. W S7M 5V7
Interview Contact:
Contact each show's producer separately
No direct lines, call main switchboard, 934 - 2222
C95 - Dave Sharf (top 40)
Rock 102 - Mark Loschak
650 CKOM - Brent Loucks (talk)
John Gormley Show- contact Steve Renick (talk radio)

The StarPhoenix (Main Newspaper)

204 Fifth Ave North S7K 2P1
Press Kit Contact:
Joanne Paulson, Editor
Entertainment / Lifestyles
Email:
jpaulson@sp.canwest.com

Magic 98.3 (70s & 80s), **CJWW** (country, talk), **The Bull** (country) **Radio**
345 Fourth Avenue South S7K 1M5
Press Kit Contact:
Cristy Beggs,
Promotions Director
Direct line: 665 - 8484
Email: cristy@hot93.com
Interview Contact:
Steve Shannon,
Community Relations
Fax: 665 - 5510
Email: steves@cjwwradio.com

CFCR 90.5 FM (community radio)

103 Third Ave N. S7K 2H7
Press Kit & Interview Contacts:
Email: psa@cfcr.ca
Theo Kivol
Email: pd@cfcr.ca
Station Manager
Email: manager@cfcr.ca
Fringe Festival Coverage
Jay Neufeld
Email: virtualij@shaw.ca

CBC TV (Regina)

CBC News: Canada Now
2440 Broad Street S4P0A5
Press Kit / Interview Contact:
Jonathan Shanks
Email only:
jonathan_shanks@cbc.ca

Planet S Magazine (Arts & Culture)

www.planetsmag.com
308 - 220 Third Avenue South S7K1M1
Main Switchboard: 651 - 3423
Fax: 651 – 3428
Press Kit Contact:
Managing Editor
Email: editor@planetsmag.com
Submissions: Monday, 10 days prior to publication date
Publication: Every second Thurs (July 17, 31/07)

Wired 96.3 Radio (Top 40)

200-105 21st St E S7K0B3
Attention: Cassie and Brandy
Email: saskatoonnews@harvardbroadcasting.com
Phone: 667-3303 Fax: 653-2634

FYI ~ It is not uncommon for the Edmonton Sun, Edmonton Journal, Global TV Edmonton, and See Magazine to attend and review performances at the Saskatoon Fringe.